



ADVANCE SEARCH
INVENTORY MANAGEMENT
MULTIPLE PRICE LIST
LOGICAL GROUPS
DECISION SUPPORT SYSTEM
MIS
CERTIFICATION MODULE
ONLINE CHAT TOOL
FACEBOOK
TWITTER
LINKS
BUSINESS INTELLIGENCE
LEAN MANAGEMENT
INTEGRATED WITH ACCOUNTS
RFID
POLISHED
REPORTING BY EXCEPTION
TENDERS / AUCTIONS

"Excellence Delivered Through SGI-DiaSoft
Sales & Global Inventory Solution"

“SGI-DiaSoft – Sales & Global Inventory Package Implementation at Ankit Gems”

Ankit Gems (AG), established in 1985, is a fast growing diamond processing company which imports rough diamonds, processes and exports polished diamonds to various regions globally. AG has its manufacturing units at Surat and sales and marketing associates nationally at Mumbai and globally at Hong Kong, Antwerp and Dubai with total people strength of more than 1000 people serving to deliver their best.

Business Challenge

With more than 20 years of existence of AG in the diamond industry, the company has grown at a very fast pace. With this growth and expansion in business, processes have become complex and manpower has crossed boundaries with AG's existence globally. With such a magnificent growth, AG realized the need of robust systems to keep the management connected to its people.

The main drivers for the implementation of SGI-DiaSoft at AG were increased efficiency, cost reduction, quality improvement, profitability and productivity enhancements, time reduction and maximum elimination of human intervention.

Journey of Success

Lemon Technologies Pvt. Ltd. (LTPL), based on its expertise in the gem and jewelry industry, developed high-tech integrated software, with the following unique features, to address the business challenges faced at AG.

- **Search Engine** – This is a search engine unique to AG where all the details of each stone are available viz. all the parameters of a single stone, the rate of the stone, the discount to be given on that stone, the final price of the stone etc. All polished stones that have been inward from manufacturing units and all stones which are currently on hand and given for assortment. This system also gives the rate of the stone for a particular party based on the terms and other details of that party.
- **Dashboards** – Dashboards are graphical representation of meaningful information that helps in strategic decision making. At AG, dashboards have been implemented that are used by the middle level management on a daily basis. Dashboards which give information such as shape wise stock depicting their carats and value, parameter wise stock details with value, sales details of summary and detail level and much more such useful content is implemented.
- **Integration with Web Portal** – AG has its own web portal to have its existence on the global web space. SGI-DiaSoft is directly integrated with this web portal and automatically uploads the entire stock list of AG on this web portal. On the single click of a button the stock list is directly uploaded on the web portal, for it to have exposure on the web space.

- **Auto Mail Services** – There are certain mails like sales data, data of current stock list to regular customers, stock tally data with manufacturing units etc. which are to be sent on a frequent basis. With Lemon's software in place, AG has to just schedule such mails once with their content and relevant attachments, and the mails will be automatically sent to the desired recipients on the schedule date and time without any human intervention.

With the successful implementation of SGI-DiaSoft at AG they significantly streamlined their people, processes and technology in turn being able to manage the organizational resources in an integrated manner.

The most significant benefits post implementation of Lemon's software solution were increased organizational transparency, accurate and faster access to data for timely decisions, reachability to more customers giving more competitive prices, improved customer response and strong reports and dashboards for strategic planning.

Success Value Delivered

- Better customer relationships with the system aiding AG in decision making.
- Increased global presence with the integration of SGI-DiaSoft with AG's Web Portal.
- Greater availability of information by integration of SGI-DiaSoft with diamond manufacturing and accounting systems.
- The system provided the top management with Reporting through Analytics (Dashboard Reporting, etc.) that delivered real-time reports for immediate visibility and action.

About Lemon Technologies

Lemon Technologies is an ISO 9001:2008 certified software development company pioneering in database applications, especially, cutting edge technology solutions for the Gem & Jewelry industry.

Lemon has been formed with the vision to offer innovative and creative software solutions for the beneficiation of our customers worldwide such that our solutions enable them to transform the way in which they do business.